

INDEX OF EXHIBITS

- A. Realtor Magazine Mailing List
- B. Archive.org cached copy of “additional marketing” webpage from NAR’s Realtor magazine website (March 21, 2016)
- C. Archive.org cached copy of “custom opportunities” webpage of NAR’s Realtor magazine website (December 22, 2017)
- D. “Other opportunities” webpage of Realtor magazine website (October 11, 2022)
- E. BPA Worldwide, “Brand Report” for *Realtor* magazine for the 6 month period ended December 2018
- F. *Privacy: Sales, Rentals of Videos, etc.*, House Legislative Analysis Section, H.B. No. 5331, Jan. 20, 1989
- G. The Information Marketplace: Merging and Exchanging Consumer Data (Mar. 13, 2001)
- H. Web’s Hot New Commodity: Privacy, WSJ (Feb. 28, 2011)
- I. Statement of FTC Commissioner Pamela Jones Harbour (Dec. 7, 2009)
- J. Martha C. White, *Big Data Knows What You’re Doing Right Now*, TIME.com (July 31, 2012)
- K. Natasha Singer, *You for Sale: Mapping, and Sharing, the Consumer Genome*, N.Y. Times (June 16, 2012)
- L. Letter from Senator John D. Rockefeller IV, Chairman, Senate Committee on Commerce, Science, and Transportation, to Scott E. Howe, Chief Executive Officer, Acxiom (Oct. 9, 2012)
- M. *Bipartisan Group of Lawmakers Query Data Brokers About Practices Involving Consumers’ Personal Information*, Website of Senator Ed Markey (July 24, 2012)
- N. *Prize Scams*, Federal Trade Commission

- O. Charles Duhigg, *Bilking the Elderly, With a Corporate Assist*, N.Y. Times, May 20, 2007
- P. *Fraud Against Seniors: Hearing before the Senate Special Committee on Aging* (August 10, 2000)
- Q. 2014 TRUSTe US Consumer Confidence Privacy Report, TRUSTe
- R. Joshua Brustein, *Start-Ups Seek to Help Users Put a Price on Their Personal Data*, N.Y. Times (Feb. 12, 2012)
- S. Tsai, Cranor, Acquisti, and Egelman, *The Effect of Online Privacy Information on Purchasing Behavior*, 22(2) Information Systems Research 254, 254 (2011)
- T. Hann, *et al.*, *The Value of Online Information Privacy: An Empirical Investigation* (Oct. 2003)
- U. *California's Reader Privacy Act Signed into Law*, Electronic Frontier Foundation (Oct. 3, 2011)